

Laugh. Give. Save a kid.



Thursday May 26

FUN-raising @ Work

Join the nation on May 26th to celebrate Red Nose Day. Gather your friends, family and co-workers and get involved by wearing Red Noses, organizing a FUN-raiser and watching the biggest TV stars on the planet on NBC! All to raise money to help kids who need us most - at home and around the world.

**RED
NOSE
DAY**

Thursday May 26



This FUN-raising toolkit has everything you need to get started today

GET READY!

- Buy your **Red Nose** at Walgreens
- Pick a **FUN-raising** idea
- Set up your **FUN-raising** page on CrowdRise at crowdrise.com/rednoseday
- **Plan your viewing party**
- Go to rednoseday.org for more ideas and inspiration

ON RED NOSE DAY MAY 26TH

- Wear your **Red Nose**
- Throw your **FUN-raiser**
- **Host your viewing party**
- **Share your photos** with us on **Facebook** at facebook.com/RedNoseDayUSA
Twitter @RedNoseDayUS, and **Instagram** @RedNoseDayUSA #RedNoseDay
- And **watch The Red Nose Day Special**, LIVE at 9:00 PM Eastern
on May 26th only on NBC



**THE
RED
NOSE
DAY
SPECIAL**
Thurs May 26•9/8c
 NBC



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Join the FUN-raising event of the year and get seriously silly on Red Nose Day!

BAKE SALE

- **Fun to make and decorate**, easy to sell, yummy to eat! Bake sales are easy as pie, and raise big bucks!
- **Buy or bake your favorite sweet treats** and add some red sprinkles and decorations for fun. You can even sell the recipe cards for extra cash!

SHIRT OF HURT

- **Get sponsored to endure a whole day** wearing the “shirt of hurt”!
- Red Sox fan? You have to wear a Yankees shirt. Metallica fan? Swap with a friend and wear a One Direction hoodie!

STRIKE A POSE

- Get everyone in your office to **wear an official Red Nose Day nose**.
- **Charge \$1 for everyone you can pack into a selfie**, and do as many as you can between now and May 26th.
- Don't forget to **share on social #RedNoseDay!**

DRESS SERIOUSLY SILLY

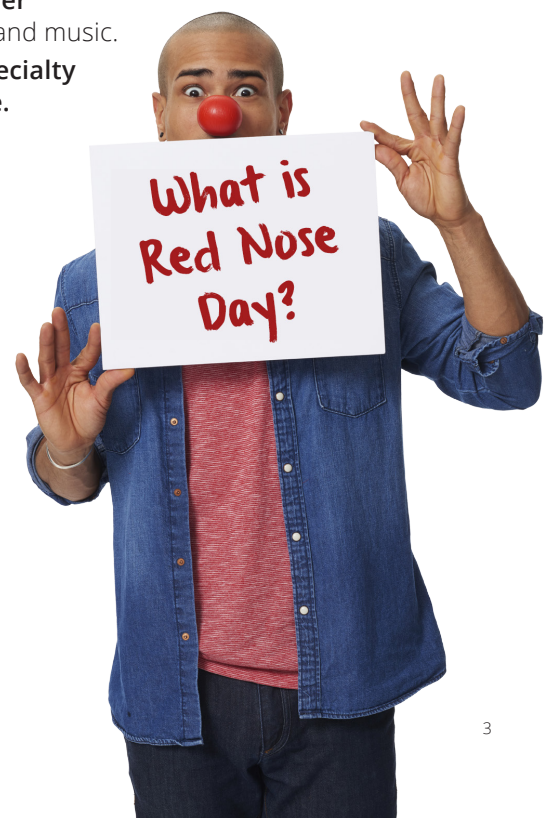
- **Sponsor your boss to wear a Red Nose to a meeting**, or donate \$1-2 to dress from nose-to-toes in all red!

WATCH YOUR MOUTH

- **If you say it – pay it!** Make a list of words that are off-limits for the day.
- Have fun and **add things like the boss's name, a competitor, or the expression that's on everyone's lips**.
- Every time someone says one of the words, they add \$1 or \$2 into the jar.

HOLD THE VIEWING PARTY OF THE YEAR ON MAY 26TH!

- **Invite your friends and co-workers over** to your place for a night of fun, comedy and music.
- Create **red-themed appetizers and specialty cocktails**, and **ask everyone to donate**.
- Sit back and enjoy the show!



Visit rednoseday.org to read our legal do's and don't's to stay safe while fundraising.

Need a lot of noses?

Buy them **in bulk online** at walgreens.com/rednoseday, and have them shipped to any U.S. location (available through May 15th, while supplies last)



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Set up your online FUN-raising page on



Want to raise even more cash? Set a goal and ask your co-workers to help you meet it. Even better - make it a challenge! Marketing vs. Operations, Remote Workers vs. HQ, or make it a regional throw-down. Who can raise the most? Make it funny, make it your own. Be sure to ask your company to match what you've raised. And don't forget to share **#RedNoseDay**

CREATE YOUR PAGE

- Go to crowdrise.com/rednoseday to set up a basic page in less than five minutes.
- Set a FUN-raising goal, and customize your page with your own story, videos and photos.
- You can easily connect to your favorite social media platforms, and invite your friends, family and co-workers to donate or join your team.
- Add a Red Nose Day twist by asking your co-workers and friends to sponsor you to do something funny for money if you meet your goal, or challenge them to try to meet or beat your goal.
- The money raised on CrowdRise will go directly to Red Nose Day - no need to mail in a check.

NEED HELP?

- CrowdRise can provide support when you need it.
- Email rednoseday@crowdrise.com for technical support and fundraising tips





Thursday May 26



Where the money goes

RED NOSE DAY

We seek a just world free from poverty. Our goal is to change and save the lives of millions of children who need us the most in the U.S. and around the world.

RED NOSE DAY

200K
MORE CHILDREN IN THE U.S. ARE READING
Kids get the resources they need to learn to read and have a safe place to go after school.

7.8M
MEALS AND COUNTING FOR KIDS IN THE U.S.
Red Nose Day's partners fund U.S. food banks across all 50 states.

170K
VACCINES FOR CHILDREN
In Africa, children under 5 are receiving life-saving vaccinations.

2015
Thanks to generous Americans, Red Nose Day raised over **23 MILLION DOLLARS**
We're changing kids' lives in all 50 states in the U.S. and in 15 countries around the world.

30K+
WITH CLEAN WATER
Children and families in Africa have clean water and sanitation.

50K+
KIDS AND FAMILIES NOW HAVE HEALTHCARE
American children living in low income and homeless families now have access to essential health care.

1M+
PREVENTATIVE DISEASE-FIGHTING DRUGS
Children, pregnant women, and others abroad are benefiting from malaria drugs, bed nets, and HIV drugs.

In 2016, the Red Nose Day Fund will benefit charities including:



Money raised through Red Nose Day will go to The Red Nose Day Fund, a program of Comic Relief Inc. Registered 501(c)3, public charity.



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How to send in your money

ONLINE

- Make direct donations at RedNoseDay.org
- If you've set up a fundraising page, submit your funds via **CrowdRise**

IN-PERSON AT WALGREENS

Drop your donations off at your local Walgreens and they'll get the money where it needs to be.

MAIL

Checks should be made payable to **The Red Nose Day Fund** and mailed to:

The Red Nose Day Fund

PO Box 5514, Carol Stream, IL 60197-5514



Please send your check(s) with the form below.

Please make checks payable to **The Red Nose Day Fund**. Complete a separate form for each donor who would like a receipt for tax purposes.

Title _____ First Name _____ Last Name _____

Organization (if applicable) _____

Job title (if applicable) _____

Address _____

City _____ State _____ Zipcode _____

Email: _____

of checks _____ Total Amount _____

Thank you for supporting Red Nose Day! Please note this slip is for mail-in donations only. If you have any questions please email us at contact@rednoseday.org.

Red Nose Day would like to send updates on where the money is spent. If you would like to receive this information, please check here.

office use only

Money raised through Red Nose Day will go to The Red Nose Day Fund, a program of Comic Relief Inc. Registered 501(c)3, public charity.

Read our privacy policy at rednoseday.org to see how we protect your information.

Get ready to FUN-raise!

WHAT?

WHEN & WHERE?

